



Ilka Hadlock 207.837.5164 <u>hello@ilkagraphics.com</u> <u>www.ilkagraphics.com</u> <u>@ilka.graphics</u>

#### **References:**

Corinne Prevot, Client Founder, <u>Skida</u>

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corinne@shopskida.com

Katie Houser, Client

Director of Marketing & Communications, <u>AVSC</u>

207-650-1681

kshouser@gmail.com

## experience

#### 2016 - Present

#### Designer, Illustrator, Creative Director | Ilka Graphics | Bellingham, WA

Please see portfolio & client testimonials at ilkagraphics.com

- Combining technical skill with boundless creativity to solve problems & tell great stories
- Wizard status in Adobe Illustrator, Photoshop and InDesign, as well as basic HTML & CSS knowledge

#### 2015 - 2016

#### Graphic Designer | Jackson Whole Grocer | Jackson, WY

Took marketing campaigns from ideation to completion in print (ads, in-store displays, packaging) & digital (social media, Wordpress) in a fast paced, quick-turnaround environment

#### 2015 - 2016

#### Digital Marketing Assistant | Jackson Hole Mountain Resort | Teton Village, WY

- Part of redesign team for [Webby Award-nominated] jacksonhole.com
- Implemented SEO strategy and conducted online product administration

#### 2012 - 2013

#### Chief Photo Editor | The Hill News | Canton, NY

- Delegated weekly photo assignments to photographers, edited images
- Collaborated with editorial staff to complete layout on tight deadlines

#### 2011 - 2013

#### Arts Technology Lab Assistant | Noble Center for Arts Technology | Canton, NY

• Trained [fellow] students in Adobe Suite, FinalCut Pro and camera basics

#### 2011

#### Web & Media Intern | Outerlocal.com | Jackson, WY

 Managed and created content for a scrappy, start-up social media platform for adventure athletes

# education

2019 | General Assembly HTML, CSS & Web Design Circuit

2013 | The Start Up Institute | Mini MBA Program Jackson, WY

#### 2009 - 2013 | St. Lawrence University

Canton, NY

BA | Major: Fine Arts, Minor: Film

- Cashin Prize for Outstanding Senior in Art & Art History
- Frederic Remington Prize for Outstanding Junior in Art & Art History
- St. Lawrence University Art & Art History Honorary Society Inductee
- St. Lawrence University Permanent Collection Inductee

### press

Skida: Small Business Crushes Bellingham Seafeast: Fresh Look for 2020 2019 Best of Jackson Hole: Gold, Graphic Design Jackson Hole News & Guide: Creative Women Find Networks & Empowerment Jackson Hole Skier Magazine 2018 Best of Jackson Hole: Silver, Illustration